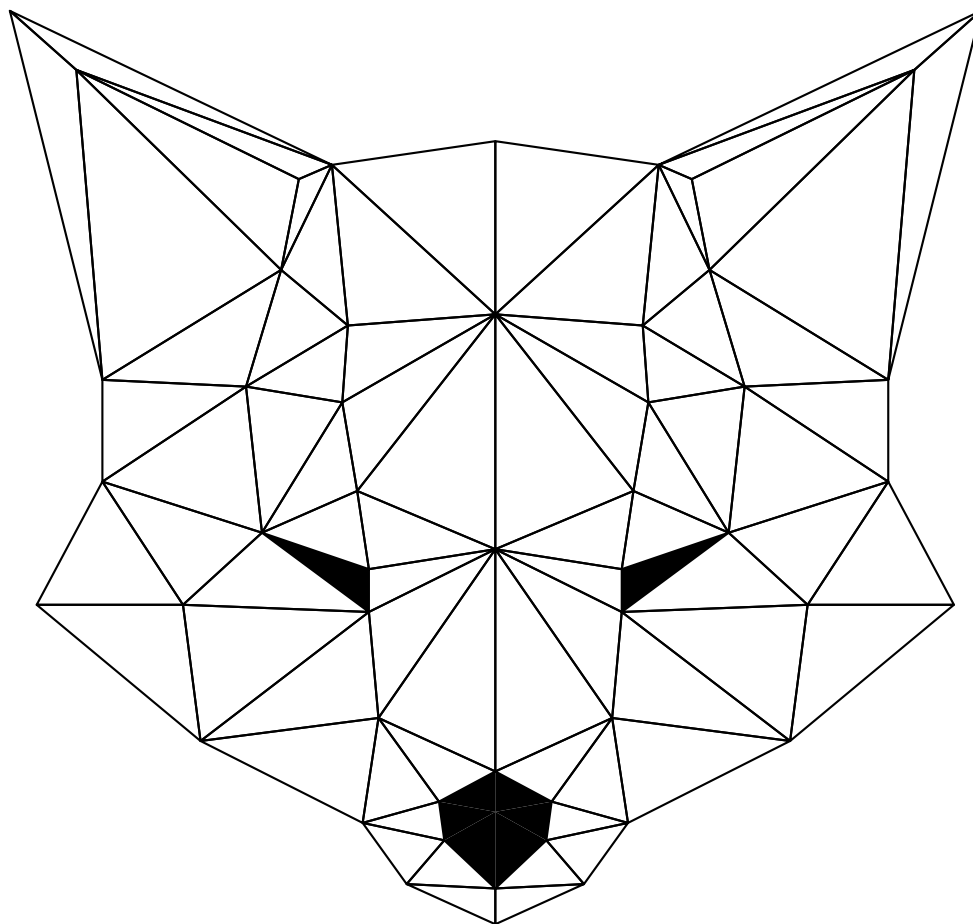


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Issue 1 / 2019

Magazine for alumni, students and staff as well as friends and supporters
of Harz University of Applied Sciences



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Harz University of Applied Sciences

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Editorial

**Dear alumni,
Dear colleagues,
Dear friends and supporters of Harz University,
Dear students,
Dear readers,**

After two exciting years with the changes in the University Board and the jubilee celebrations marking the 25th birthday of Harz University of Applied Sciences, we can now look back on an equally eventful 2018. In all three Faculties – Automation and Computer Sciences, Administrative Sciences and Business Studies – new Dean's Offices were elected and the relay baton was passed on. At the same time, our youngest Faculty, Administrative Sciences, celebrated its 20 years of existence with a glittering celebration at the Halberstadt Campus and an impressive poster exhibition, which illustrated the milestones and the specialities of the Faculty in an interesting way.

Tradition and innovation go hand in hand. A new programme was introduced in the winter semester that is unique in Central Germany: the Orientation Programme is aimed at students who are undecided about whether, or what, to study and gives them the chance to try studying without losing too much time. The demand exceeded our expectations right from the start. Read more about this on page 4. Research and technology transfer were also given a rethink: the Research Show in November attracted a larger audience than ever before into the AudiMax with fresh formats and zestful moderation. If you could not be there in person, you can find out about it on page 8.

A short look back at social media over the year (page 14) reflects the importance of our channels. Supporting new and potential students continues to be firmly anchored in the academic year, for example with the award of the "Deutschlandstipendium" scholarships and visits from young campus guests. At the same time, we illuminate new formats for supporting female students in technological fields and the equally multifaceted and impressive successes in the area of the computer games industry.

In the tradition of this magazine – which started out in 2010 as the Alumni Magazine – this issue also includes milestones such as the graduation ceremonies. We report on the impressive lives and careers of former students and the diverse opportunities for visits and reunions. Examples of things that are on the move at your Harz University are



Picture: Prof. Dr. Folker Roland

shown by innovative student projects, network events, joint ventures and building projects such as the new fitness and movement course (page 17).

Dear readers, we are looking forward to a colourful academic year 2019/20, which we hope will again be characterised by shared experiences.

I wish you a lot of enjoyment with our magazine.

A handwritten signature in blue ink that reads "Folker Roland". The signature is fluid and cursive.

Prof. Dr. Folker Roland

President of Harz University of Applied Sciences

Cover picture: The fox is not only a symbol for cleverness and cunning but also for the mystic nature found in the Harz mountains. It is therefore an excellent fit to the Harz University and adorns the magazine for 2019 in the fresh look of our modern corporate design. If you send an E-mail to international@hs-harz.de telling us where the much-loved motif can also be found, you will receive a small present. A clue that can be solved by any of our readers is hidden in the magazine.

At a glance



"Try studying" with the Orientation Programme Offer for undecided students successfully launched

These days, if you want to start studying, you have an almost unimaginable range of options: there are nearly 20,000 degree programmes on offer in Germany. The decision is loaded with great uncertainty and has far-reaching consequences. At Harz University of Applied Sciences 25 new students have been working on making this decision in a new and special way since the winter semester. In the Orientation Programme they can spend one or two semesters taking part in modules offered by the Faculties of Automation and Computer Sciences, Administrative Sciences and Business Studies. They only need to decide on a particular degree programme at the end of the orientation period; if they fulfil the respective admission requirements, they can continue studying immediately and the results of exams they have taken will be credited for their chosen programme. "The demand exceeded our expectations right from the start", reported the coordinator Prof. Dr. Louisa Klemmer.

Multidisciplinary orientation

"Other programmes in Germany concentrate only on areas such as technology and natural sciences but we want to address all those who have not yet decided what to study. With us, for example, it is possible in the first semester to attend courses from the degree programmes International Tourism Studies, Media Informatics and European Administrative Management at the same time." The programme is complemented by intensive individual coa-



Picture 2: Ann-Sophie von Alten (centre) is pleased to have found out about the Orientation Programme.



Picture 1: Greeting the "newcomers" of the Orientation Programme in the winter semester 2018/19.

ching in key competences and career perspectives. "This includes the improvement of rhetorical capabilities and the consolidation of fundamental mathematics. Through lectures held by our successful graduates, the students obtain early contact with diverse professional groups and interesting career possibilities", said Klemmer.

Unexpected dream jobs

Although it is difficult to collect statistics, it is assumed that almost one in three students changes degree programmes or stops studying altogether. "Taking part in an Orientation Programme first can help to avoid a lot of frustration and wasted time because university life can be tested under real conditions", explained the Professor. "Because we work interdisciplinary, there are certain to be a few surprises: if personal preferences and strengths are redefined and applied, a completely new dream job may emerge."

Teambuilding surrounded by nature

Since starting the Orientation Programme Ann-Sophie von Alten has had to answer a lot of questions – radio and television channels interviewed the student from Athenstedt. "I am very pleased that I heard about the programme. At the moment I am attending marketing lectures in Wernigerode and taking a look at Public Management in Halberstadt, but

artificial intelligence and robotics in the Faculty of Automation and Computer Sciences would also interest me", said the 19-year-old.

The students in the Orientation Programme have already become a real team: "We spent a weekend together at the National Park Forest Youth Centre Brunnenbachsmühle in the secluded world of the Harz mountains, for getting to know each other, drawing together and personal reflection", reported the student. Louisa Klemmer was also there. She is certain that the new programme will prove its worth: "Anyone who wants to 'try studying' can apply to start in the winter semester 2019!" ▲

Further information is available at:
www.hs-harz.de/orientierungsstudium



The planning and realisation of the Orientation Programme was supported under the framework of the joint project "Qualitätspakt Lehre" (Quality Education Pact) by the Federal Ministry of Education and Research under the support code: 01PL17067E. The responsibility for the content of this publication lies with the author.

At a glance

New Dean's Offices elected – relay baton passed on Changes in the management of all three Faculties



Picture: The new University and departmental management works hand-in-hand (from left to right) Prof. Dr. Thomas Schneidewind (Dean Faculty of Administrative Sciences), Prof. Dr. Christoph Goos (Coordinator for Study and Teaching Faculty of Administrative Sciences), Prof. Dr. Louisa Klemmer (Vice President for Study, Teaching and Internationalisation), Head of Administration Michael Schilling, Prof. Dr. Harald Zeiss (Vice Dean for Academic Affairs Faculty of Business Studies), Prof. Dr. Jens Weiß (Vice President for University Development and Equal Opportunities), Prof. Dr. Andrea Heilmann (Dean Faculty of Automation and Computer Sciences), Prof. Dr. Reynaldo Valle Thiele (Dean Faculty of Business Studies), President Prof. Dr. Folker Roland, Prof. Dr. Dirk Beyer (Vice Dean Faculty of Business Studies), Prof. Dr. Frieder Stolzenburg (Vice Dean Faculty of Automation and Computer Sciences); not pictured: Prof. Dr. Georg Westermann (Vice President for Research and Transfer).

Faculty of Automation and Computer Sciences

Prof. Dr. Andrea Heilmann came to Wernigerode from Dresden 18 years ago to take up the Professorship for Environmental Technology and Environmental Management; now she has taken over the leadership of the Faculty of Automation and Computer Sciences. Whether in teaching and research, in initiatives or associations – in all her activities she has the theme of sustainability at heart. Dealing with climate change, energy efficiency and new technology for waste water and refuse processing are the main themes of her research. As the Dean, her priority is the mutual further development of the Faculty: "I want to network the degree programmes more intensively, so that we can react optimally to the demands of society such as digitalisation and industry 4.0."

Faculty of Administrative Sciences

Prof. Dr. Thomas Schneidewind has been a University Lecturer for Public Management for eight years and in 2018 he became the new Dean of the Faculty of Administrative Sciences. He emphasises: "The degree programmes in Halberstadt are for people who want to shape society. Through the double qualification – the academic bachelor's degree and the qualification for the civil service – our graduates have very good career prospects, both in the public sector and in the private sector." Schneidewind got to know both of these areas before and after achieving his doctorate at the University of the German Federal Armed Forces in Hamburg. His targets as Dean include the modern and demand-orientated further development of the study programme – also in relation to internationalisation and digitalisation.

Faculty of Business Studies

After obtaining his doctorate at the Free University of Berlin, Prof. Dr. Reynaldo Valle Thiele was active internationally as an associate lecturer and consultant. In 2018, after almost six years as a University Lecturer for Company Management and Organisation in Wernigerode, he accepted the new challenge of taking on the leadership of the largest Faculty at Harz University: "Management is a subject that, on the one hand, I enjoy teaching, and on the other hand as Dean I can finally perform in practice again", said the Professor and emphasised: "Business Studies thrives on its interesting content and the many different degree programmes. We should live this diversity – and find our unity in the diversity." ▲

At a glance

New chapter for family friendliness

Harz University joins the best-practice club "Family at University"



Picture: Prof. Dr. Jens Weiß, Vice President for University Development and Equal Opportunities, was at the annual meeting at the Ruhr University in Bochum and signed the charter. Our "godparent" from the University of Göttingen, Renate Putschbach stands next to him. Photo: Ruhr University Bochum

Right from the early days, Harz University dedicated itself to family-friendly measures. In the year 2012, these efforts were rewarded with the certification "Audit Family-Friendly University" for the first time. The reaccreditation took place in 2015. The process comprised data collection and workshops with representatives of all the areas of the University. As a result, the existing offers were evaluated and further targets for family-friendly studying conditions as well as a family-aware staff policy were defined and put into practice.

Following the end of the period of validity in autumn 2018 a new chapter has begun: Harz University has joined the best practice club "Family at University" ("Familie in der Hochschule"). In the association currently consisting of 110 universities in Germany, Austria and Switzerland we have been allocated the Georg August University Göttingen as a "university godparent", to stand by our side and help with initial questions. Exchange of information and ideas and learning from each other are the central focus – also in achieving the new targets.

"With our involvement we aim to further improve the conditions for studying parents as well as members of staff with family commitments." Prof. Dr. Folker Roland, President

A lot has happened since the beginning of the first certification. As examples, President Prof. Dr. Folker Roland names the contractually guaranteed child care at certain times of day, adapted examination regulations for better compatibility of studying and family, the setting up of baby feeding and changing rooms at both University campuses and their improvement with attractive play-boxes. "Beyond this, it is important to us to improve the satisfaction of our employees and to further increase the attractiveness of the University as a family-friendly employer", said

the University Head, himself a father of two. Adaptable flexitime regulations, short decision-making processes as well as a colourful programme of events with a high proportion of family-friendly content – from the Children's University via the Campus Festival to the Teddy Clinic – are already supporting pillars of this policy.

For the future, Harz University has lots of plans within the framework of the new club membership:

1. Setting up a Family Office as a point of contact for students and members of staff who have children or who care for other family members
2. Further development of offers of advice and support before, during and after parental leave
3. Development of offers of support services for any urgent necessity of care that occurs
4. Establishment of a parent-child meeting point with alternating offers of advice ▲



New Board of Trustees takes up its work



Picture: In the summer semester 2018 the newly elected Board of Trustees took up office: the committee advises and supports the Harz University in many important areas; it promotes the building of a profile, performance capability and competitiveness, and supports the University's interests in public. The elected members are (from left to right) Andreas Pusch, Head Forestry Director of the Harz National Park, Dr. Franz Mnich, Chairman of the Board of Trustees and former Managing Director of Microvista GmbH, Sybille Reiß, Managing Director for Personnel at TUI Deutschland GmbH, President Prof. Dr. Folker Roland and Dr. Mario Daberkow, Board Member for Information Technology and Processes at Volkswagen Financial Services AG. Not in the photo: Dr. Beate Bettecken, Head of Central Planning Staff at the Ministry of the Interior and Sport of Saxony-Anhalt.

Retrospective



Nintendo, Ubisoft & Co.: Games industry networks at Harz University

Second Games Conference ADD ON was a complete success



Picture 1: In the virtual world: Media Informatics student Matthias Koch tests a virtual reality game from the Virtual Lounge.

"Welcome to the second Game Conference ADD ON. The event is a fantastic opportunity to bring together students, enthusiasts and decision-makers from the games industry in

the Harz region. It worked well the first time – and we want to take it further", said the initiator Prof. Dominik Wilhelm proudly as he opened the two-day event at Harz University.

Again on board: major players in the games industry, who gave insights into their career development. Among them was David Wessman (Game Developer "Star WarsX-Wing" series), who arrived from the Netherlands together with Dr. Mata Haggis (Game Designer "Fragments of Him"). The greatest distance, although via live video link, was covered by Kosono Okina. She reported from Japan about her former work as a designer for the internationally well-known company Nintendo. Matthias Seyfferth also celebrated his premier as a speaker at ADD ON. He studied Media Informatics at Harz University and has been a Gameplay Programmer at Ubisoft/Blue Byte since 2012. "I immediately felt like I was at home again", said the graduate shortly before his talk.

New interview format proves popular

For the first time the theme of "eSports" played a role at ADD ON. Tim Latka (FIFA eSportsman at FC Schalke 04), ranked second in the world, was on location for an interview, as was Martin Müller, Chairman of the club Magdeburg eSports e.V. "How often do you train? What

you think of the new FIFA 19?" the curious audience used its chance to ask a lot of questions. The new interview format was well-received, so it is planned to include it in the third Game Conference ADD ON. In addition to a total of seven talks, many companies were represented with their own stands, for example the Investment Bank of the State of Saxony-Anhalt and the Virtual Lounge from Braunschweig. There was also a workshop on the theme of storytelling, so-called open pitches in which every participant was given two minutes to present a game concept to the speakers, and much more.

Continuing success in 2019

From 1st to 2nd of June 2019 the Game Conference was held for the third time at Harz University. The event has been improved by adding new features: the interview format was extended to a comfortable, personal lounge-talk, the theme of "board games" was taken up and numerous stands and workshops were increased.

The conference was, again, a huge success and hopes are high for a fourth edition in 2020. All further information will be provided by the organisation team via social media and on the event website:

addon.hs-harz.de ▲



Picture 2: Tim Latka (left, FIFA eSportsman), Johanna Daher and Martin Müller (Chairman eSports Magdeburg e.V.) talk in an interview about the increasing popularity of eSport.

Johanna Daher (25) studies Media and Games Conception at Harz University. She not only moderated the 2nd ADD ON Game Conference together with Prof. Dominik Wilhelm but was also active as the Project Leader for the event. The student is also involved in many other projects – one of which is #Journarrator, which she talked about to a large audience at TEDx Magdeburg and at "GenerationenHochschule" in December: "Almost every journalist has been confronted at one time or other with the accusations 'fake news' and 'Lügenpresse' (lying press). I want readers and journalists to get back to talking to each other at eye level and believe that for this to be achieved the public should be given more insight into the daily editorial work."

Retrospective

Get out the popcorn!

Harz University puts on a show about its research

"Every innovation creates new possibilities!" With these words, the energy-loaded presenter and Galileo reporter Olcay Özdemir opened the Research Show 2018 in the AudiMax of Harz University. The enthusiastic audience could sit back with a bag of popcorn and enjoy the diversity of the show. The team led by Prof. Dr. Georg Westermann, Vice President for Research and Transfer gave the event a modern and entertaining format: "It provided exclusive insights into our modern laboratories", explained Theresa Vitera from the organisation team. "It's about seeing, being amazed, understanding and joining in – giving everyone the chance to experience interesting research projects", emphasised the University staff member.

Refreshing show format

"We are delighted about the diverse mixture of participants", said President Prof. Dr. Folker Roland in his welcoming speech. Representatives of the region, students and members of staff presented their innovative projects in only three minutes during the so-called "Science Pitches".

To convince the audience about the projects in such a short time, anything was allowed: the project presentations ranged from a bicycle tour and a theatrical performance to robots on the stage. For example, in a sporting outfit Prof. Dr. Hardy Pundt presented the "Blanken-Bike-App", which is intended to promote climate-friendly cycling and was developed by students of Harz University. Colleagues from the Anhalt University (Hochschule Anhalt) also made a big effort and dressed up to present the theme "User Experience and Resilience" in the form of "EyeTracking Glasses". In his short presentation, Prof. Dr. Frieder Stolzenburg, expert for artificial intelligence at Harz University, presented a toy robot which in future will react to spoken orders. "But don't worry, he won't take over the world", joked the Professor for Knowledge-Based Systems.

A competitive evening with the Science Slams

The evening continued with much humour and enthusiasm for commercially useful research: it was time for the "Science Slams". Four University lecturers amazed the guests of the Research Show by taking part in a competition with their talks – at the end the winner was decided by the attentive audience. But who made the running? The winner – with a lead of one percent (35% vs. 34%) – was Prof. Dr. Patrick Hehn, who presented the effect of fragrances on our social awareness and in marketing. Just behind him was Dr. Matthias Haupt, who explained with much physical exertion how reflections appear in shop windows and what that has to do with the speed of light, the crew of the Starship Enterprise and the internet. ▲

Further information and impressions can be found at:

www.forschungsshow.de



Open Campus



"Campusfever" with a big party Open doors, family fun and music festival

When the Open Day, Applicants' Day, Alumni Reunion and the large Campus Festival once again attract thousands of visitors to Wernigerode and Halberstadt, then it's time for Campusfever! On the 18th May 2019 the entire diversity of our University could be experienced and impressed visitors both young and old with a wide-ranging programme of information and entertainment. After young families enjoyed a multifaceted programme for children on the Wernigerode Campus, with a giant slide and a bouncy castle, from four o'clock in the afternoon onward there was a festival atmosphere with live bands at the big party.

The Faculties present themselves

The University campuses in Wernigerode and Halberstadt opened their doors from 10 o'clock onward and presented their study programmes with sample lectures, guided tours and presentations. "Tandem lectures", in which professors together with students and graduates presented the degree programmes in detail, provided a first-hand insight. Student financing, studying abroad, work placements, student activities and University sport were also in focus. Also the Orientation Programme, which is unique in Central Germany, was presented.



Picture: The band "Joe Eimer & die Skrupellosen" really got the crowd going at Campusfever

Campus Festival atmosphere

Student pop, a surprise act and the colourful supply of drinks from the student associations created a festival atmosphere on the campus lawns from four o'clock onward. With the traditional tapping of the beer barrel by Prof. Dr. Louisa Klemmer, Vice President for Study,



Teaching and Internationalisation and the welcoming words of the President Prof. Dr. Folker Roland, the great Campus Festival was officially opened. The highlight of this year's Campusfever was the act by the band "Joe Eimer", who performed a mixture of modern pop songs and party classics in their own individual way, getting the masses dancing. Surprise act and social media star Felix von Jascheroff, aka DJ Ikke or "John" from the TV show "Gute Zeiten, schlechte Zeiten" heated up the crowd with electronic music. He was also willing to sign autographs right before his performance.

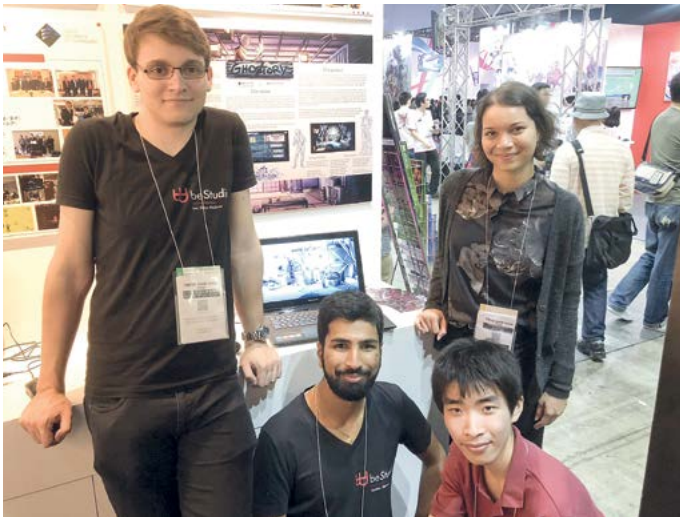
Around the Cup on the "Red Square" fans of electronic music were entertained by DJs from the student initiative "Music Fans" before moving on to the Campusfever Aftershow Party in the ELMO KLUB. ▲

Up and away



From the Harz to the Tokyo Game Show

Students beam computer players into their own virtual world



Picture 1: On their booth at the Tokyo Game Show, from left to right: Max Müllner, Vardan Sharma, Kengo Kuwabara and Annette Oefner.



Picture 2: The game "Ghostory" was popular with visitors to the trade fair for video and computer games.

For three students from Harz University a real dream came true: they were able to fly to the land of the rising sun and present the computer games they had developed themselves at the Tokyo Game Show 2018 in September. "It is THE trade fair for video and computer games in Asia. There, the students presented a 2D adventure game that they developed in cooperation with the Tokyo University of Technology", reported Prof. Dominik Wilhelm. In order to secure this cooperation, the Professor for Applied Games Concepts was in Japan in the previous year and visited the partner university in Tokyo.

United cultures

"Ghostory" is the name of the computer game in which a boy named Haru meets a ghost who has lost his memory. He decides to help him and therefore travels back in time to the so-called Edo period in Japan. In the game, lots of puzzles have to be solved that require lateral thinking. A lot of text is included, which makes it especially popular in Asia. The story is based on an imaginative idea that unites German and Japanese culture. "Just like in real life", explained student Annette Oefner and added: "The story tells a lot about us and our work with the Japanese students. Despite different cultures, the characters get closer and help each other."

Also on location, the students from the Harz got on very well with their Japanese colleagues. "They were very hospitable and showed us a lot in Tokyo and the surrounding area", recalls the 25-year-old happily. At the Game Show the students beamed the players directly into the –

self-created – virtual world of "Ghostory". "It was an unbelievably good feeling for me to create a fictional world through my illustrations", reported the student of the master's programme Media and Games Conception. The feedback on the game was very positive. "Many interested participants came to us on the booth and played "Ghostory". That was all very motivating for us, giving us a lot of encouragement to keep going", explained team member Ivo Max Müllner.

Insights into the Japanese games industry

Professor Dominik Wilhelm, who lived in futuristic Japan for three years together with his family, also did not miss the chance to visit the Game Show and the booth of the Tokyo University of Technology. There, the game designed by his students was presented in the area "International Cooperation". He is proud of their outstanding performance and was also pleased that he could even show them his favourite restaurant.

The 21-year-old Media Informatics student Vardan Sharma also looks back on this time with pleasure, summing up: "Tokyo was a great experience for us, not only the trade fair itself but also our visit to the German Embassy, where we listened to talks about the Japanese games industry and at the end could even present our concept. We also received an invitation from the manufacturer 'Square Enix', which developed well-known games such as 'Tomb Raider' and 'Final Fantasy'." After this experience the students of the project group all agree that they would like to continue working on the game and when they finish studying want to turn their hobby into a career. ▲

Up and away

From France to Gibraltar

Student accompanies ultra-cyclist across Europe in twelve days



Picture 1: This photo was taken at sunrise, a cool 13 degrees and an average speed of 21.4km/h.



Picture 2: On the pass at the border between Italy and France the team reached the highest point (2744 m) on the entire route.

It was an exciting trip for the Media and Games Conception student from Harz University: Nikolas Khurana was able to accompany ultracyclist Fritz Geers in the "Race Across Europe" as a photographer. "It is hard to believe that it is possible to travel 4.721 kilometres in twelve days on a bicycle, but it never crossed my mind that he might not be able to make it", said the 29-year-old.

The tour went right across Europe: from the start in northern France the team of six travelled to the Black Forest before crossing Austria, Slovenia and Italy until they arrived in the south of France. After this, they passed through inland Spain; the finish was waiting for them at Europa Point in Gibraltar.

Mission: Capture emotions in pictures

Both for the cyclist and his entire team, the race was a challenge from start to finish. "Fritz only slept for half an hour a day, on the first night not at all. We had to try to keep him awake and motivated", reported the master's student. His task as photographer was to capture the race, with all its highs and lows, in

pictures – which was not easy: "In order to take the best photos, I often ran ahead and even climbed up to over 2.700 metres. Once also in the dark, in the hope of taking a picture of Fritz together with the sunrise, but he got there too quickly", remembers the native of Thale. As cyclist Fritz Geers rode through the finish in Gibraltar, he set a record for the route that he is very proud of. "I pushed it to the limit together with my team. By telling others about it, I hope that we can inspire other people to push themselves to achieve their full potential", said the 22-year-old.

Making a career in sports photography

Nikolas Khurana is pleased with the success of the team and took a lot of input from the trip, especially for his master's thesis, which he wants to complete in 2019. The main emphasis is on photography, which is also one of his greatest hobbies: "In the study programme there is a large element of practical application. As we could mostly decide on our own projects, I was able to focus on photography and multimedia stories in extreme sport." After he finishes studying,

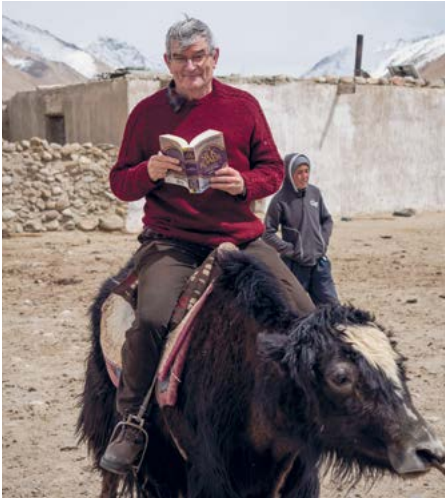
he wants to get a foothold in the area of sports photography. He has already been engaged for large events such as the annual Rosstrappe Downhill in Thale and the Red Bull BC One Austria, a breakdance contest in Vienna. ▲



Picture 3: Media and Games Conception student Nikolas Khurana. In his master's thesis he deals with the theme of "Storytelling in Extreme Sport".

Up and away

On the Pamir Highway to the "roof of the world" Tourism students travel to Tajikistan



Picture 1: Prof. Dr. Robert Cowan sits on a yak – a Central-Asian cow.

Tajikistan – a largely unknown land that provided a small group of Tourism students from Harz University with a true adventure. Max Wolters and Vivian Layer organised the trip from the Harz to the Pamir Mountains. They were energetically supported by graduate Matthias Poeschel, who was active for four years as an Advisor for Sustainable Development and Tourism at the Aga Khan Foundation in Tajikistan and now, among other activities, works as a lecturer for Tourism and Development Cooperation at Harz University of Applied Sciences. Already in 2016 he initiated a visit by students from the Pamir Mountains to the Wernigerode campus.

"In a lecture at the University he reported on his experiences in this fascinating country and made us enthusiastic about going there ourselves", recalled Max Wolters, student in the bachelor programme International Tourism Studies (ITS).

The aim of the trip in May 2018 was to get to know students and tourism experts from the University of Central Asia (UCA) and, through workshops, what is taught there. "The biggest exchange of information often takes place when people from completely different worlds come together. We got to know people and had experiences there that will influence us for a long time. The project 'Harz Meets Pamir Mountains' has laid the foundations for continuing cooperation", said the 27-year-old.

Tourism is not only about understanding foreign cultures

The fact that tourism not only helps to promote understanding between cultures but can also be used to provide development help for countries impressed the students: "With this project we have the chance to achieve something unique. I am convinced that the added value of this trip can hardly be explained in words. For us, it opened up a completely different perspective on tourism", explained ITS student Vivian Layer. The 24-year-old took away new motivation for her studies and future career, which she was



Picture 2: Max Wolters and Vivian Layer with the Tajikistani Ambassador Maliksho Nematov.

also able to communicate later to her student colleagues.

Prof. Dr. Robert Cowan, Head of the Language Centre of Harz University, could also be won for the trip to Tajikistan, almost 5.000 kilometres away. He supervised the participants on the nine-day excursion across the roof of the world. They were also accompanied locally by five students from UCA, who showed them the country and the people from a completely different perspective. Max Wolters and Vivian Layer already experienced the hospitality of the Tajikistanis before the trip at the embassy in Berlin, to which they were invited at the beginning of March within the framework of the ITB (International Tourism Fair).

"We felt extremely comfortable there – it was like a huge living room", they said, describing the atmosphere. ▲

InterForum goes... Prague!



Picture: (Inter)national students from Harz University explored the Czech capital in the summer semester 2018 for four days – accompanied by blazing sunshine. The colourfully heterogeneous group took part in various activities: from a guided tour through the pretty historic town centre and a three-course meal in a typical local restaurant to a boat trip through Prague's waterways. They also looked round the impressive Prague Castle on their own and tried out all kinds of Bohemian specialities, such as the local "Strizele" cakes. "We were all impressed with Prague. We had a great time together", said the students. Photo: private

Anniversary



Anniversary

Twenty years of the Faculty of Administrative Sciences at Harz University

On 12th October 2018 over 300 guests celebrated two decades of teaching, science and research at the Faculty of Administrative Sciences in Halberstadt. Since its foundation in October 1998 over 2.000 graduates have successfully completed their degree programme here. The jubilee celebrations began with the inaugural lecture from Honorary Professor Christian David Wagner – he spoke about the opportunities and risks of digitalisation in electronic public procurement law.

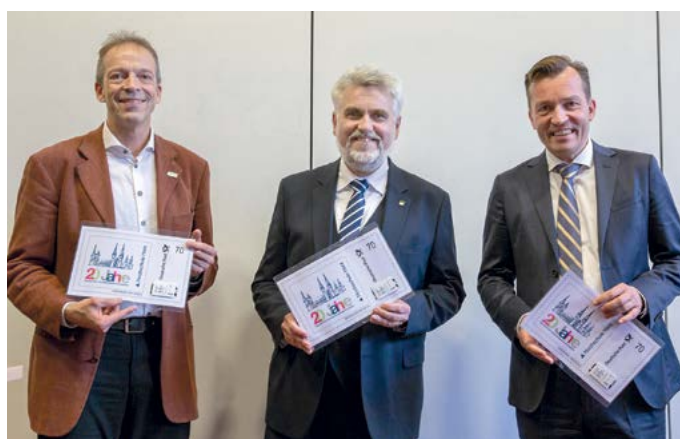
Dean Prof. Dr. Thomas Schneidewind thanked all those who have been involved over the past 20 years for their work and commitment. He explained the great importance of university education in the Faculty of Administrative Sciences for training new civil service staff: "We are recognised throughout Germany as a partner for academic education and training in the public sector and have reacted to the requirements of modern university education by adopting dual study programmes."

Prof. Dr. Folker Roland also congratulated the Faculty on its anniversary and emphasised: "The Faculty is actively involved in the change of generations in the public sector in the state of Saxony-Anhalt." In the future, a centre of competence for Administrative Informatics will be created at Harz University by closer interlinking of the Faculty of Automation and Computer Sciences with the Faculty of Administrative Sciences, said the President.

After this, the guests could get into conversations with each other and exchange memories whilst viewing the exhibition "20 from 20" with photographs from two decades. It was opened by the founding Dean of the Faculty Prof. Dr. Rainer O. Neugebauer and the Coordinator for Study and Teaching, Prof. Dr. Christoph Goos. After this, the 20th birthday was celebrated with live music at the jubilee event "FB4YOU".

Thinking ahead: Plaque for 200th birthday donated

There was also a charity donation campaign associated with the 20th anniversary: on the occasion of the celebration, the Faculty of Administrative Sciences published limited-edition stamps with 20 motifs of the University location Halberstadt. The proceeds from the sales will help the "John Cage Organ Art Project". For the year of the 200th birthday of the Faculty – 2198 – a plaque will be donated: a piece of eternity in the middle of Halberstadt. ▲



Picture 1: President Prof. Dr. Folker Roland, Minister for Economy Prof. Dr. Armin Willingmann and Honorary Professor Christian David Wagner (from left to right).



Picture 2: A look back at two decades of studying, teaching and research: a full lecture theatre for the start of the celebrations of the jubilee.



Social Media



#HSHARZ

A selection of the most beautiful Instagram pictures of the year 2018



Liebe Grüße vom sonnigen Winter-Campus!

❄️ #wintermärchen #schönstercampus
#nofilterneeded #winter #schnee #villa #teich
#hochschuleharz #wernigerode #HSHarz



Sonnenaufgang auf dem Brocken 🌄☺️

#sunrise #winter #schnee #lieblingsort
#beautiful #harzmountains #harz #HSHarz
#DiscoverHSHarz



#Blütenpracht auf dem Campus 🌸 Genießt
den tollen Sommertag! #HSHarz #campus
#fridaymood #hochschuleharz #wernigerode
#magnolie #tree #spring #summervibes



Das Team des @stura_hsharz freut sich auf
ein neues #Semester mit euch!

#initiativenabend #engagement #sturahsharz
#sturahilft #HSHarz #hochschuleharz



HS Harz Day 2018! ♥ Sogar Mio, die Möwe,
feiert im 6 Grad kalten Helsinki mit ☺️

#ilovehsharz #HSHarz #campus
#hochschuleharz #love #fun



University chirping on Twitter



Social Media



Hallo Frühling! 🌸🌿

#frühlingserwachen #spring #sommersemester
#nofilterneeded #campus #hochschuleharz
#HSHarz



Herbstimpression vom Schloss

#wernigerode #harz #HSHarz #hochschuleharz
#brocken #braceyourselfautumniscoming
#autumn #harzlife



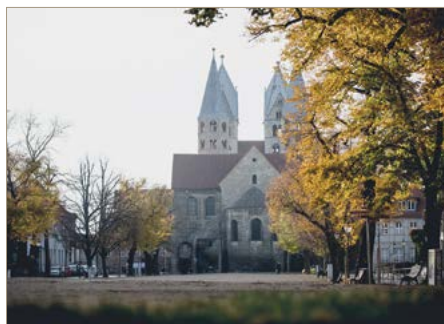
Wir sagen #DANKE für über #2000 #Follower

#wirsagendanke #thankyou #hochschuleharz
#wernigerode #halberstadt #HSHarz



Mit diesem tollen Campus-Bild möchten wir mit euch den #Sommeranfang einläuten ✨

#nofilterneeded #summer #summertime
#studentlife #goodluck #campus #wernigerode
#halberstadt #HSHarz #DiscoverHSHarz



Herbst-Impressionen aus #Halberstadt 😊!

#hochdiehändewochenende #herbst #autumn
#campus #hochschule #harz #HSHarz



Das erste Urlaubsbild hat uns aus Österreich erreicht! ❄️🏔️

#winter #schnee #hochschuleharz #ski #piste
#urlaub #ilovehsharz

▲Hochschule Harz @HS_Harz · 13. Okt.

Heute in #Köthen: Studierende und Mitarbeiter der #HSHarz setzen gemeinsam mit @HSAnhalt, @OVGUpresse, @UniHalle, @hs_magdeburg, HS Merseburg & TH Friedensau ein Zeichen für #WeltoffeneHochschulen und zeigen ihr vielfältiges internationales Engagement! #sachsenanhalt

10 36

▲Hochschule Harz @HS_Harz · 1. Aug.

Sommerschule 2018 ☀️

Seit Montag experimentieren 28 Schülerinnen und Schüler in den Laboren der #HSHarz. Sie bringen sensorgesteuerte #Modellrennwagen auf die richtige Spur, gewinnen #Strom aus #Sonnenlicht oder bringen Lego-Robotern das Laufen bei.

3 10

Campus life



Working Group "Sustainable Harz University" wins Environment Prize 2018 "Repair Café" honoured as successful sustainability concept

Under the slogan "looking closely and finding creative solutions" the Working Group "Sustainable Harz University" was awarded this year's Environment Prize from the Foundation for Environment, Nature and Climate Protection (SUNK) of the State of Saxony-Anhalt. The prize is endowed with 2.500 euros; achieving first place was a nice surprise for the participants. "We didn't expect this – we are very pleased that all our efforts have been rewarded. This is a great form of recognition, especially for the voluntary helpers", said the initiator and University staff member Jeannette Israel-Schart.

Successful alternative to throw-away culture

In addition to operational measures with ecological and economic targets, under the leadership of the Working Group "Sustainable Harz University" student projects are organised and initiated. These include, for example, market research projects, offers for workshops and practical projects from a book-swap shelf in the library and participation in a food sharing concept right up to the adoption of three bee colonies on the Wernigerode campus. But the jury was particularly impressed by the "Repair Café" as a successful example of practical environment protection. In cooperation with the vocational Oskar Kämmer School, defective household and leisure devices are evaluated under specialist guidance. So far, 409 devices

have been presented, of which half could be repaired directly on location and thus saved from being thrown away, among them an accordion and an old indoor fountain.

Prize money invested in new materials

There are around 1.000 "Repair Cafés" worldwide. "It is great that with the help of enthusiasts from the region this concept has also become established in the Harz. With the prize money we can now extend our workshop and buy new materials. Capacitors or resistors are often the main reason for defective electrical devices – if we have these in stock, we can make even more complete repairs", Jeannette Israel-Schart was pleased to say. One of the skilful volunteers is Elke Maume, who is keen to help with soldering and assembling things:

"I have a lot of fun working on the different items and repairing them together with their owners. By doing this I also make a useful contribution to the idea of sustainability and against our throw-away culture", reports the graduate of Harz University. Following the success of the repair workshop, there is now also a sewing workshop aimed at combating the short lifespan of fashionable clothing. ▲

Further information: www.hs-harz.de/umweltmanagement



Picture 1: The enthusiasts of the "Repair Café" are pleased to have been awarded the Environment Prize 2018, from left to right: Prof. Dr. Johann Krauser, Elke Maume, Jeannette Israel-Schart, Laboratory Engineer Bernd Stackfleth and Marcel Maume. Photo: Foundation for Environment, Nature and Climate Protection (SUNK) of the State of Saxony-Anhalt.



Picture 2: This is "Günther" – a swap shelf that makes food sharing possible at Harz University (House 4, 1st floor) and helps against food wastage. Products that can no longer be sold but are still edible no longer need to be thrown away. Drugstore articles can also be swapped here.

Campus life

New sports facilities on the Wernigerode campus
Fitness and movement course keeps students and visitors fit

In addition to the beach volleyball court, the idyllic campus in Wernigerode now offers a fitness and movement course. This is not only popular among the students but also motivates campus visitors to keep fit in the fresh air. The new installation was opened by President Prof. Dr. Folker Roland with celebrity support from the former rowing world champion and Olympic medallist Marcel Hacker. The idea for the fitness course was conceived together with the Student Union and representatives of University Sport. "The realisation of this project is exemplary for the great cooperation between our students and University staff", said Folker Roland. He was also impressed by the sporting achievements of the former rowing world champion: "Back then, I watched the Olympic Games in Sydney on the television very enthusiastically. It is therefore an honour to be able to welcome him to our 'celebrity island' and I hope to see him here again in the future."

Strength, coordination and flexibility

The fitness and movement course is unique in the region. It is designed to promote strength, coordination and flexibility and is suitable for users over 14 years old. "There is no limit to



Picture 1: Celebrity support: The former rowing world champion and Olympic medallist Marcel Hacker demonstrates how to use the equipment.

the wealth of ideas for using the course. Whether beginner or fitness expert – anyone can train here. It's an excellent opportunity to do something good for yourself in the fresh air", thinks Marcel Hacker. He did, however, provide one important tip: "The equipment shouldn't be used without warming up first, in order to avoid injury to muscles, tendons and joints."

Double swing as an unusual feature

With the Outdoor Park there is currently the



Picture 2: President Prof. Dr. Folker Roland, Head of University Sport Antje Cleve and Ilja Schicker from the Student Union declare the fitness and movement course open.

following sport and fitness equipment on the campus: a calisthenics station, a slackline, a balance-beam on springs, a trim-fit training zone, a tightrope and a spring plate. There is also a new double swing, which Antje Cleve, Head of University Sport, regards as a speciality: "It was integrated into the Sportpark after a recommendation from the Student Union – I didn't expect this. But it helps with the necessary recovery after training and is also great fun." ▲

Raise the curtain for the "Kulturschock"



Picture: The Kulturschock – where our newcoming actors can find themselves a stage – took the audience on a turbulent flight in the summer. Ten passengers together with their pilot and three stewardesses found themselves on a lonely island in the Pacific, far from civilisation. As the stranded travellers fought for their lives, they suddenly became part of a realityTV show. The entertaining comedy "Friday the 13th" was performed in the Wernigerode Mensa. The performance was extremely well received by the audience, who rewarded the young actors with standing ovations.

Campus life

Family atmosphere at Harz University

The "HS Harz Day" unites students with each other



Pictures 1 - 3: The results of the photo activities were distributed on social media under the hashtags: #HSHarzDay and #Iloveharz.



Pictures 4 - 6: At the "Winter Games" the students not only proved their artistic talents but were also sportingly active, for example with American Football or the game "Flight into the Blue" from the student initiative "IAESTE" (international association that organises work placements in other countries for students of technical subjects). For this the players had to make paper planes and hit an "IAESTE" member country with them.

"I love HS Harz!" Those are the special campus days, when the students get their University hoodies out of the wardrobe in order to strengthen the feeling of togetherness on "HS Harz Day". Great value is placed on this at Harz University: the student associations get together and organise lots of interesting activities in cooperation with the Student Union (StuRa) – funny photos and culinary surprises

provided the perfect day in both the summer and winter semesters. For the second time, the "Winter Games" in November were very popular, with games stations in the foyer of House 4 including "Rhythmic Balloon Bursting" and "Song Activity". The creative and hilarious games had the students laughing so much they could hardly stay on their seats. ▲

Campusfever followed by World Cup fever



Picture: Raise the flags!

The FIFA World Cup 2018 in Moscow was – in addition to the upcoming exams – THE theme on campus, especially with our international students, who enthusiastically supported their home teams and flew the flag for them. In the AudiMax at Harz University, fans of various nations came together for public viewing. Despite the early exit from the competition of the German eleven, the feeling of togetherness was strengthened and lots of excitement was shared by watching the games.

Alumni portrait



On the pulse of the Brexit

Graduate supports German companies in the United Kingdom

Almost every day, news programmes report on the latest developments in the Brexit. A graduate of Harz University will feel its effects on her career in the future: Anita Kovacs completed her bachelor's degree "European and Administrative Management" in 2018 and now works for the German-British Chamber of Industry and Commerce in London. "I got my foot in the door here through a foreign work placement during the degree programme. Another student gave me a tip about it, and it worked", said the 22-year-old.

From Halberstadt to the world metropolis

"I have always been interested in bilateral economic relations and the combination of business, law and language at a German Overseas Chamber of Commerce fitted together well as an ideal complement to my EAM degree programme", said the native of Lower Saxony. In London she mainly supports German and British companies with their value-added tax obligations in the respective other country. "It is great to be able to make a small contribution so that international economic relations can work in reality", sums up the graduate. But what will change due to the looming Brexit? "We can only provide expert advice to the companies when the British government and the EU have decided on an exit variant. Until



Picture 1: Buckingham Palace, residence of the British monarchy, is only a one-minute walk from the office where Anita Kovacs works.

then, everything remains the same", says Kovacs, summarising the current political situation.

Bachelor's thesis helpful in the job

Her bachelor's thesis already dealt with her future employer. "My theme was 'Fiscal Effects of the Brexit on Cross-Border Trade'", she explained and added: "I had two excellent tutors, who supported me a lot. Nevertheless, at the end of 2017 it was a difficult situation because the British Prime Minister Theresa May changed her mind about the Brexit every couple of weeks." The result of the work was various scenarios for the exit of the British from

the European Union, some of which are still under discussion in the negotiations regarding the future relationship between the United Kingdom and the EU.

Journey to work with a view

After finishing her degree, the Londoner of choice moved to the United Kingdom. "Now it takes me a bit longer to get to work than it previously took to get to lectures but every morning I walk over Westminster Bridge and past the London Eye – that also has something to be said for it", jokes Kovacs. Her education at Harz University was an important foundation for her further career: "The opportunities for trips abroad and work placements were excellent for personal development and self reliance. In particular, the broad thematic content of the degree programme helped me a lot in starting my career."

In parallel to her job she is currently doing the extra-occupational master's degree programme "European Union Law" at King's College London, in order to further improve her international profile. However, she wants to stay in touch with her Alma Mater: "I was always at the Campus Festival, so I will try and get there again this year, for the first time as a graduate." ▲

Further information and work-placement offers at the German-British Chamber of Industry and Commerce can be found at:

grossbritannien.ahk.de



Picture 2: Graduate Anita Kovacs works at the German-British Chamber of Industry and Commerce in London. Photo: private

Exchange students welcome: Study abroad in the heart of Germany.

