

Course		International Business
Course Number	1268	
Exam Number	1268	
Course Frequency	Summer Semester	
Duration	1 Semester	
Contact Hours per Week	2	
Teaching and Learning Forms	Seminar	
ECTS Credit Points	2,5	
Workload	62,5 hours <ul style="list-style-type: none"> - Attendance time in courses: 28 hours - Self-study: 34,5 hours 	
Language	English	
Course Responsibility	Prof. Dr. Niels Olaf Angermüller	
Prerequisites for Participation	None	
Content	<p>Overview: Globalisation of business activities</p> <p>The framework: important aspects for doing international business</p> <p>Doing business in Europe</p> <p>Doing business internationally</p> <p>Some risk and financing issues in international business</p>	
Target Competencies	<p>Students are able to deal with important aspects of doing business in an international context. They can classify international location factors and market participants on different markets. The students also know selected cultural peculiarities and aspects of legal systems.</p> <p>The students know the special opportunities of international business activities within the European Union and are informed about the basics and effects of the European Monetary Union. They are able to explain and apply simple models of exchange rate determination.</p> <p>The students know the special risks of international business activities and are able to classify them concretely. They are able to make general decisions if an international investment is viable and also assess the risks associated.</p>	

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	<p>This course thus imparts competencies at level 1 of the Qualifications Framework for German Higher Education Qualifications (HQP) at Bachelor level. This applies in particular to the following areas:</p> <ul style="list-style-type: none"> - Knowledge and understanding - Use, application and creation of knowledge - Communication and cooperation
<p>Examination and Course Achievement</p>	<p>The primary form of examination is the presentation.</p>
<p>Basic Literature</p>	<p>Daniels, John D.; Radebaugh, Lee H.: International Business. 10th ed. Upper Saddle River, NJ.</p> <p>Griffin, R.; Pustay, M.: International Business. 6th edition. Upper Saddle River, N.J. 2009.</p> <p>Krugman, P.; Obstfeld, M.: International Economics. 8th edition. Boston, San Francisco, New York 2008.</p> <p>Further literature will be provided during the course.</p>